

## **PSPA Offers Gear Up Webinar - Assisting Small Business A to Z**

You love them live, now hear the same great Gear Up speakers in the comfort of your own office through this LIVE WEBINAR! All you need is an internet connection and a telephone line (or you can listen through your system speakers). Your course materials can be easily downloaded from a link that you will be provided upon registration.

**DATE: June 29, 2011**

**CPE: 8 Hours Tax**

**PSPA Members: Register by June 1, 2011 - \$165 / \$175 for registrations after June 1st**

### **COURSE OVERVIEW:**

Last year, several tax bills were passed to assist America's lifeblood-small businesses. Assisting Small Business from A to Z will bring practitioners up to speed on all the tax incentives that have occurred. This is the seminar you've been waiting for! This course will cover the taxation, form of legal entity, capitalization, and other considerations necessary to advise small business clients. With the U.S. economy in deep recession and the eventual anemic economic growth that is expected to last for years, it's predicted that small businesses will fail at record numbers and new small business start-ups will accelerate at a record pace. The simple truth is that large U.S. companies are not hiring and the outsourcing trend to foreign countries will continue. The growth driver in the U.S. for the past several years, the small business, will continue to need expert advice now more than ever. It's time for you to hear and understand how to get your share of this business!

## **Bob Simpson, CPA - Small Business Person of the Year**



Bob Simpson, CPA, was named Small Business Person of the Year Award by the Delaware County Chamber of Commerce at their 2011 Small Business Awards Reception on April 6, 2011.

Bob founded Brinker, Simpson & Company LLC, a full service CPA and business advisory firm, in 1988 and has been Managing Partner ever since. Serving closely held businesses and individuals, Bob's vision for the firm has been to provide a comfortable work place where employees are valued and clients receive top level, personal tax, accounting and business advisory services. The firm has grown over the years to now employ 20 people at the Springfield, Delaware County offices.

In addition to being voted a "Best Place to Work" by the Philadelphia Business Journal in 2010, Brinker, Simpson & Company is committed to giving back to the community by sponsoring families in need each holiday season, donating money to food banks, and participating in educational career day programs at local high schools and colleges. Elected auditor of Springfield Township in 2007, Bob sits on the board of the Entrepreneur Organization of Philadelphia and on local charity boards.

At the awards ceremony, Bob explained in his speech that "as a business owner, you need to start each day by shaking off the problems and stresses you know you will face, and believe that the office you are about to walk into is the best place to work. If you believe it, so will your employees." Bob's family and employees were in attendance to congratulate him on receiving this great honor.

The PSPA Board of Directors and staff congratulate Bob Simpson and the entire firm of Brinker, Simpson & Company LLC on this accomplishment. Bob joined the PSPA in 1993, and is a member of the Southeast Chapter.



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